



13th Annual Crystal Owl Virtual Gala



Thursday, May 13th, 2021

Virtual Experience begins at 5:15 pm;

Student of the Year Announcement at 6:00 pm

The Challenge Program, Inc.

The Challenge Program, Inc.'s mission is to build sustainable Business/Education partnerships while motivating students to develop the good habits required to succeed in school and in their future careers.

About the Event

Join us for our 13th annual event that highlights and honors three Challenge Program Student of the Year Finalists and celebrates the countless accomplishments of thousands of other students that have participated in The Challenge Program, Inc. throughout this school year.

This event raises funding to support the growth and expansion of the program to reach and motivate more high school students.

Board of Directors

Dan Perkins
Chairman of TCP Board of Directors

John Weinstein
Treasurer – Allegheny County

Barbara Grandinetti
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Robert Murtha, Jr.
Murtech, Inc.

Kyler Ford
Axle Payments

Sponsorship Levels:

'Creating Leaders' Sponsor - \$10,000

- Sponsorship of one *Mission Moment*.
- Logo appears on introduction of Testimonial Segment.
- Full Page Ad in the Digital Event Program.
- Logo placement on 'Thank You' page shown 3 times during the program.
- Inclusion in digital pre-show presentation (digital advertisement appears 2 times in 10-minute pre-show video).
- Recognition in 3 Social Media promotions leading up to the event.
- Logo on TCP website event page and LinkedIn.
- Inclusion in TCP pre-event press release.

'Inspiring Youth' Sponsor - \$5,000

- Full Page Ad in the Digital Event Program.
- Inclusion on 'Thank You' page shown 3 times during the program.
- Recognition in 2 Social Media promotions leading up to the event.
- Inclusion on TCP website event page.
- Inclusion in TCP pre-event press release.



2021 Student of the Year Competition finalists, Zoey, Rebekah, and Lyndsey.

'Motivating the Future' Sponsor - \$3,000

- Full Page Ad in the Digital Event Program.
- Inclusion on 'Thank You' page shown 3 times during the program.
- Recognition in 1 Social Media promotion leading up to the event.
- Inclusion in TCP pre-event press release.

'Confidence Builder' Sponsor - \$2,500

- Full Page Ad in the Digital Event Program.
- Inclusion on 'Thank You' page shown 2 times during the program.
- Recognition in 1 Social Media promotion leading up to the event.

'Encouraging Good Habits' Sponsor - \$1,500

- Full Page Ad in the Digital Event Program.
- Inclusion on 'Thank You' page shown 1 time during the program.

'Student Ally' Sponsor - \$500

- Half Page Ad in the Digital Event Program.

Crystal Owl Virtual Gala

SPONSORSHIP FORM

To pay by check: Print this form and fill-out to confirm your chosen sponsorship level.

Completed forms can be emailed to: crystalowl@tcpinc.org.

Please contact us with any questions: 814-533-7401 ext 5.

Company/Donor Name

Contact Person

Contact Email Address

Contact Phone Number

Address

City/State/Zip Code

PAYMENT INFORMATION:

Please **EMAIL** an invoice

I have enclosed a check payable to The Challenge Program, Inc.

Online Credit Card Payments, please go to: http://weblink.donorperfect.com/Crystal_Owl_Gala_2021

New Address – Please Mail Checks to:

The Challenge Program, Inc. - Crystal Owl Gala

416 Main Street – Suite 102 – Johnstown, PA 15901

**RSVP BY
APRIL 9, 2021**

SPONSORSHIP LEVEL:

___ \$10,000 Creating Leaders Sponsor

___ \$ 5,000 Inspiring Youth Sponsor

___ \$ 3,000 Motivating the Future Sponsor

___ \$ 2,500 Confidence Builder Sponsor

___ \$ 1,500 Encouraging Good Habits Sponsor

___ \$ 500 Student Ally Sponsor

\$ _____
Total Cost

Signature

Date