



The Challenge Program, Inc.
2019 Student of the Year
COMPETITION INFORMATION



Share these guidelines with students, educators, and parents/guardians. You may post these guidelines and the attached timeline to your website, print and distribute as needed, or refer to our Student of the Year webpage – www.tcpinc.org/SOY. Thank you.

THE GOAL

To find students who have embraced the message of The Challenge Program, Inc. by making a positive change regarding a habit, behavior or attitude to compete for any Challenge award - Attendance, STEM, Community Service, Academic Improvement, Academic Excellence. Finalists will be students who exemplify the program's mission and message.

ELIGIBILITY

Students in grades 10, 11 & 12 at participating Challenge Program schools are eligible to enter **regardless of ever having received** a Challenge award. **Encourage students you know have been making an effort to compete for an award to enter.**

FINALISTS

Three students will be chosen as **Finalists** for a cash award prize and one of these three students will be designated 2019 Student of the Year.

PRIZES

The three Finalists will attend The Challenge Program, Inc. Crystal Owl Gala in Pittsburgh. They will each receive a check for \$1,000, made out in their name. The finalist named 2019 Student of the Year receives the title and a trophy. **Finalists must be present to receive cash and awards.**

ENTRY INFORMATION

- ◆ **COMPETITION OPENS:** **Monday, January 14, 2019 @12:01 AM**
- ◆ **COMPETITION CLOSES:** **Friday, February 15, 2019, @11:59 PM**
- ◆ **HOW TO ENTER:** Students can access the Survey Monkey entry by computer or cell phone:
 - ◆ https://www.surveymonkey.com/r/2019_SOY
 - ◆ **QR Code**
 - ◆ **SnapChat (TCPINC)**



EARLY ENTRY INCENTIVE:

January 14, 2019 – February 1, 2019, @11:59 PM

- ◆ Early Submissions will be entered into a drawing for a **\$50 Amazon Gift Card**

DRAWING FOR EARLY ENTRY PRIZE:

February 4, 2019

- ◆ SnapChat LIVE – Announcement will be made regarding time
- ◆ Student Profile responses are due to The Challenge Program, Inc. via email or fax
 - thechallengeprogram@tcpinc.org
 - 814-533-6082

View/Show/Share the video link below for a recap of last year's event.

<https://youtu.be/7KcShj9HEmw>

- ◆ **To receive the CASH AWARD AND ANY HONORS, student finalists MUST be present at the Pittsburgh event on April 25, 2019.**



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Competition Opens:

Monday, January 14, 2019 (email, SM & Videos continue)

Competition Closes:

February 15, 2019, @11:59 pm (5 weeks)

Early Bird Incentive:

January 14 - February 1, 2019 @11:59 PM

These entries are eligible for a drawing for a \$50 Amazon Gift Card.

Drawing for Amazon Gift Card:

February 4, 2019

Competition Continues:

February 2 – February 15, 2019

TCP calls schools to verify Top (6) Students:

February 21 and February 22, 2019

Top Three Finalists Named

Schools Notified

Consent Forms Emailed to Schools:

February 25, 2019

Consent Forms Due to TCP by:

February 27, 2019, by 3:00 PM

Finalists Announcement Blast:

February 28, 2019

Video-Interview Schedule:

March 11

March 18

March 25

Top Three Finalists MUST Submit their Profiles by:

March 4, 2019, by 3:00 PM

Invitations Sent to Top 3 Finalists Educators and Families:

March 12, 2018

RSVPs from Top 3 Finalists Educators and Families:

April 5, 2019

CRYSTAL OWL:

April 25, 2019

JANUARY

M	T	W	TH	Fr	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

FEBRUARY

M	T	W	TH	Fr	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	1	2	3

MARCH

M	T	W	TH	Fr	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL

M	T	W	TH	Fr	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					