

Kicking-Off 2017-2018



Classroom Feud: *Workplace Edition*

This year's fun, yet informative twist on the Family Feud will have seniors face-off with juniors for the top spot.

The presentation will reveal to students the right answers to the important questions for career-readiness and success both in and beyond the classroom and how to earn \$200 cash incentives in Attendance, STEM, Community Service, Academic Improvement and Academic Excellence.

“You are a big part of why I am graduating. I will always be grateful for what you did.” Academic Improvement Recipient

“TCP is always in the back of my head, telling me to push a little harder.” Academic Excellence Recipient

“The Challenge Program makes me want to come to school.” Attendance Recipient

“I feel more fulfilled in life because of my help to my community.” Community Service Recipient

“I believe that the added visibility and access to these students we are afforded through our involvement with TCP gives us an advantage over our competition.” Shawn Kaufman Riggs Industries

New Major Corporate Partner



TCP Business Partner and newest board member, J.D. Ewing, announced on September 1st, that his company, COE Distributing, will become a Major Corporate Partner for The Challenge Program, Inc. COE Distributing has partnered with Geibel Catholic High School and Brownsville High School in Fayette County since 2013. A Major Corporate Partnership will allow COE to reach additional high schools and career & technology centers in his region and offer workforce opportunities to students for potential employment after graduation.



**Welcome
to
TCP!**

NEW BUSINESS PARTNERS

cfsbank
First Commonwealth Bank
McAneeny Brothers, Inc.
Trane

NEW SCHOOL PARTNERS

Butler Area High School
Indiana Area High School

Summer Communications Intern, Melanie Muha, is continuing with us into the fall season. She will continue to promote TCP with exciting new content.

Social Media

Look for fun new content each day of the week such as **#WorkforceWednesdays** as we highlight Business/Education connections and **#CommunitySaturdays** featuring photos from across PA, OH and WV counties showcasing the beauty in everyone's own backyard. Pictures are welcome. Forward your favorites to intern@tcpinc.org and follow us!



"An Inside Look"

"An Inside Look" is our newest blog, located on the TCP website. It will feature weekly insights from Mel in her unique and creative voice. We are looking for guest bloggers from business partners and educators. Check in on our website tab **"TCP Blog"** to find out more. If you'd like to be a guest blogger, contact Melanie at intern@tcpinc.org.

www.tcpinc.org



Founder, Dan Perkins receives Military Honor

★ Daniel T. Perkins, U.S. Marine Corps veteran, founder of The Challenge Program, Inc. and Chairman of the Board, was inducted into the Military Hall of Fame at the Cambria County War Memorial on Saturday, August 19, 2017. Dan was inducted for his service to his country and for bringing recognition to Cambria County by founding a multi-state program encouraging and motivating students to reach, achieve and believe. He was among nine distinguished veterans nominated by the Cambria County War Memorial Veterans Committee for 2017. Dan humbly accepted the award accompanied by his daughter, Katelyn and other family members. TCP staff was on-hand for the honors as well. ★



Barb Grandinetti becomes TCP President

★ Barb Grandinetti was promoted to President of The Challenge Program, Inc. in July 2017. She looks ahead with high hopes for the future of the Program and the respect for the surrounding communities that support The Challenge Program, Inc. Dan Perkins, the Program's founder said, "This is a well-deserved title for Barb as her contributions to the Program have been significant and countless. Her efforts have touched the lives of hundreds of thousands of students. Barb's futuristic thinking and planning have created relationships between schools and industry to help contribute to the employment process. Our service regions will gain significantly from Barb's concepts and actions." ★

