



The Challenge Program, Inc.

SPRING '09 NEWSLETTER!

-AT A GLANCE-

The Challenge Program rewards four (4) students from each of the sophomore, junior and senior classes a \$250 check, totaling twelve (12) awards per school in the following categories: Most Improved in the Class, Attendance, Community Service, and Best Overall GPA in the Class.

In addition, business partners are matched with each participating schools to fund awards and, just as importantly, mentor students and support them in achieving their own long-term goals.

The Challenge Program,
Inc. Celebrates nearly
reaching

\$1,000,000

To be awarded in 08-09



LET'S TALK ABOUT TCP!

WHAT THE PAST AWARD WINNERS HAVE TO SAY:

"I was so grateful for the check from The Challenge Program. Many may think \$250 is no big deal, but I think differently. My dream is to pursue my passion of communications and writing by majoring in journalism in college. The check helped me to attend a writing workshop at Point Park University in Pittsburgh this past summer. It helped me to ensure that I chose the right major and college, and without receiving the check, I would have been unable to attend. Thank you so much for investing in my future and I hope the money helps others the same way it helped me in accomplishing my goals and aspirations."

Nicole Chynoweth of Conemaugh Township High School
Perfect Attendance Award Winner for two years!



WHAT THE BUSINESS SPONSORS ARE SAYING:

"We [The Catanese Group] believe The Challenge Program, Inc provides all students with an opportunity to benefit both personally and financially from simply doing the 'right thing'. The characteristics of bravery, care, consideration, and diligence to their studies as demonstrated by the winners in each category, ring loudly that these young adults are taking themselves seriously. Building a strong and healthy character as a young adult in high school is a priceless experience that we are proud to be a part of."



The Catanese Group
Business Ambassador for Bishop McCort High School



The Challenge Program, Inc. is excited to announce its partnership with GoodSearch! Instead of using Google, Yahoo, or any other popular search engine, make a simple adjustment and go to www.goodsearch.com. Every search you make could benefit TCP! Here's how:

- 1: Go to www.goodsearch.com
- 2: Type in "Challenge Program" in the box below the "Who Do You Goodsearch For?" question. Click the yellow button that says "VERIFY."
- 3: When "Challenge Program (Johnstown, PA)" appears in the box, you are ready to search!



When industry and community unite, a clear message is sent to our young people: we care about them, their education and the path they are taking.

By supporting our program, you will assist us in:

- Providing awards to students giving them an incentive to excel;
- Expanding our business ambassador network at each school;
- Educating our young people on local career opportunities and encouraging them to remain in the region and give back to the local communities that supported them.

To speak with a member of the TCP staff about supporting our program, please contact us at (814) 533-7401 or by email : vtkos@tcpinc.org

Otherwise, we invite you to make a donation to TCP online today, at : www.tcpinc.org/Make_A_Donation



HOW CAN YOU HELP?