

Updated: 10:49 AM Feb 2, 2011

Students "Challenged"

WTAP News

Good grades, good attendance and community service might win some local students a financial reward.

Posted: 7:01 PM Feb 1, 2011

Reporter: Todd Baucher

Email Address: todd.baucher@wtap.com

There's always been an emphasis on keeping students in school.

But in some cases, it's also become a challenge getting kids to go to school each day.

The Challenge Program, which counts Parkersburg High School as one of its participants, encourages students not only to be in attendance and improve their academic skills, but to volunteer in their communities.

Wal-Mart is funding a contest which offers a \$250 reward for PHS students who excel in those goals.

"In life and business, you're rewarded for the decisions you make; attendance, the way you pick up on new concepts, in business, what you're able to learn as you go. Education is the foundation of your learning capacities."

The program began in 2003, and has expanded from one school to more than 120 schools.